



SMS | VOICE | DIGITAL

Proactive Professional Services (P) Ltd.



SMS Solutions

Get your access to the Auto Mass SMS portal and send out mass SMS for your business with effective delivery guaranteed .

Voice Solutions

We make your brand audible. Our strategy is to form informative calls that gains you market share in a short span.

Digital Marketing

From market research to search marketing to media, we offer cross-channel digital marketing services that build connected brands.

Introduction

Proactive Professional Services (P) Ltd. is one of the leading Bulk SMS Aggregator. Founded in **2008**, Proactive is primarily based out of Jaipur providing its services across the country. Proactive provides its customers one-stop-shop for all Mobile marketing solutions including **Bulk SMS, Voice SMS, Digital Marketing.**

SMS Solutions

- Bulk SMS
- International SMS
- Short/Long Code
- Mobile Video Communication

Voice Solutions

- Voice SMS
- Toll Free Number
- Virtual Receptionist
- Missed Call Service

Web Development

- Web Development
- Search Engine Optimization
- Affiliate Management
- Reputation Management
- Content Marketing

Digital Marketing

- Email Marketing
- Social Media Marketing
- Google Analytics
- Pay Per Click
- Lead Generation



8 Years

In Marketing



support@proactivesms.in



865

Email Campaigns



[+919680006460](tel:+919680006460), [+911414016460](tel:+911414016460)



24

Team Members



96

SEO Campaigns



www.proactivesms.in

Bulk SMS

Boost Up Your Market Presence & Increase Sales



Promotional Bulk SMS (Branding, Promotion, Awareness)

Transactional Bulk SMS (OTP, Confirmations, Transactions)

Send SMS from SMS panel to your predefined group.

Personalize outgoing messages.

Scheduled messages to be sent at later date.

Upload existing lists from tab delimited files.

View message delivery reports.

View history of messages sent.

Ways To Send Bulk SMS

HTTP

API

SMPP

Voice SMS

Let The World Hear Your Idea

Bulk voice calls has the advantage of most penetrative reach and personalized messages.

Bulk voice call Platform allows you to send the Voice Ads/Pre recorded voice message in known language to any mobile or landline networks.

Bulk Voice Calls is a powerful tool for publicity of the products/pass the message.

Bulk voice call provides access to many targeted people in relatively short period of time.

Answered Calls



Attempted Calls



Record your Message



Create recipients and send



Voice message received instantly

Interactive Virtual Receptionist

Your 24x7 Auto Attendant

Interactive Virtual Receptionist (IVR) also termed as Virtual Receptionist is an automated telephony system that interacts with callers, gathers information and routes calls to the appropriate recipient.

It can be done with the help of a **Virtual Mobile Number(VMN)** or a **Toll Free Number**.

○ Welcome Message

○ Web Interface

○ Call Routing

○ Multilevel IVR

○ SMS & Voice Alerts

○ Caller location based routing

○ Sequential Call Forwarding



Call Recordings ○

Voice Mail ○

XML API ○

Default Call Flow ○

After Hour Support ○

Programmable Extensions ○

Round Robin Call Forwarding ○

Short & Long Code

Get Connected With Your Customers

Long Code and Short Code are 10 and 5 digits virtual number respectively. They are dedicated numbers and are associated only with your company. You can use them with suitable keywords and make most use out of it.



Short Code

Short code is digital code short enough to be remembered and catchy enough to remain in mind.



Long Code

Long codes is a reception mechanism used by businesses to receive SMS messages and voice calls.



Web Control Panel

Since we are your web solutions and digital marketing service provider we offer you a web control panel.



Miss Call Service

Lead Generation & Database Collection

Missed call alert and missed call service are your helping hands when you want to manage your business inquiries. These services allow your prospect customer to simply dial a virtual number that is dedicated to you.



Digitally Competitive

As Missed call service provider we provide you the facilities that are inevitable in digitally competitive market. We help you coming at par on the digital front.

Integrated Services

You can integrate our services of missed call alert with leading servers and service providers. We have a comprehensive system to manage it all.

Web Development

Increase Your Online Presence



35+ Clients

25+ Web Analytics

Develop your website with Proactive and go online with your business. We get your web developed, focusing on each important aspect of your business. We are leading web development company.



E-commerce
Solutions



CMS, Wordpress
Drupal



Magento
Joomla



HTML5, CSS3
PHP, JAVASCRIPT

Cross-platform and responsive web development

Secured testing environment for your web project

End to end services on web hosting

Planning

Design

Development

Launch & Maintenance

Affiliate Email Marketing

Increase Your Sales & Revenue



Our affiliate email marketing practice helps brands reach out to their target group by segmenting & targeting profiled email subscribers of relevant publishers over email campaigns based on Rich analytics derived from historical response rates across campaigns & publishers.

Email Marketing Campaigns

Proactive is ready to design, build and supply an email template for communication with your audience as well manage your email.

Email Template Design

Our innovative designs and solutions are compliant and improve email deliverability.

Tracking & Reporting

Receive granular reporting on the key aspects of your campaign such as who clicked through your email to your site.

Increase Engagement



support@proactivesms.in

Focused On Results



+919680006460, +911414016460

Follow-Up Strategy



www.proactivesms.in

Search Engine Optimization

Visible & Effective Search Presence

Research & Analysis

The best strategy for all your link building activities to increase your search engine ranking and organic traffic.

Keyword Strategy

Keyword Strategies are essential to developing winning search engine marketing campaigns.

Activity Reports

We provide a detailed report of your website SEO performance evaluation as well as data about your traffic

42%

Bounce Rate
Decrease



83%

Organic Traffic
Increase



38%

Pages Per Session
Increase



Organic Search

Development and targeted promotion of remarkable content.

On Page Seo

Our team is ready to implement solutions to boost your rankings.

Off Page Seo

Improve the position of a web site in the search engine results page .

Directory Listing

Brand management & listing in online business directory.

Backlinks

Discover links to your site and crawl your site effectively.

Link Building

Build's internal link profile to add significance to your page keywords .

Pay Per Click Management

Give Your Brand A Much Larger Reach

Pay Per Click is a business model for digital marketing. New or old, just launched or well established whatever be your business model, PPC marketing is appropriate for you. Proactive campaign strategies are designed to meet the needs of our clients and their market condition.

PPC Remarketing

Turn your valuable 'potential customers' into 'loyal customers'.

Social Advertising

Develop a social advertising strategy aimed to meet KPIs and your targets.

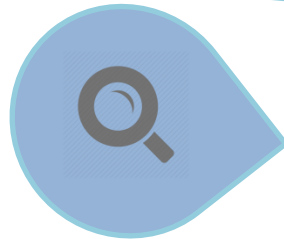


Display Advertising

Manage both direct response campaigns and brand awareness campaigns.

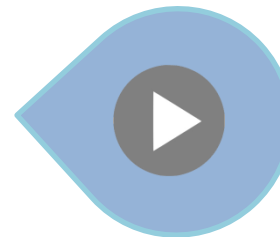
Paid Search Advertising

Earn a positive ROI through our PPC search advertising.



Video Advertising

Get the competitive advantage by creating video adverts.



Social Media Marketing

Engage Your Audience

Our social media marketing experts can help you establish your business objectives, identify your target audience, create engaging and share-worthy content and finally integrate your social media with all other aspects of your online presence. Social media can be a useful source of market information and customer's voice.

Brand Monitoring

Improve and track the reputation of your business and find out how people perceive your brand.

Setup & Custom Profile Design

Determine the most suitable type of content and platform for your brand.

Social Media Contests

Determine the most suitable type of content and platform for your brand.



Portfolio

Our team services a diverse global portfolio to increase sales and conversion rates. Here is a small selection of the clients that we represent on a daily basis.

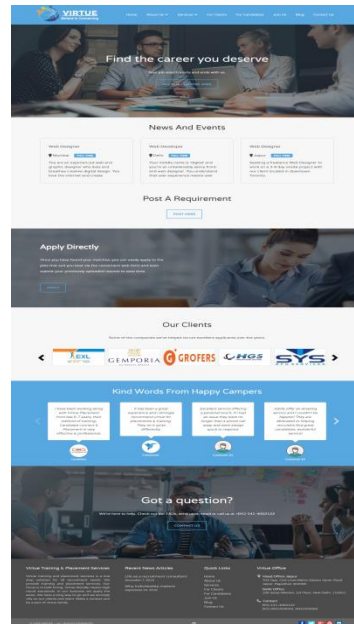
Elegant Group

www.elegantgroup.in



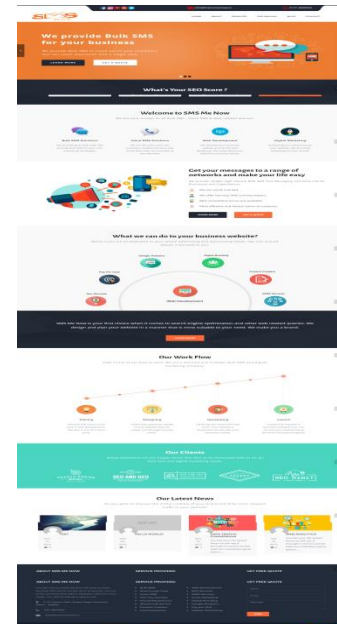
Virtue Placements

www.virtueplacements.com



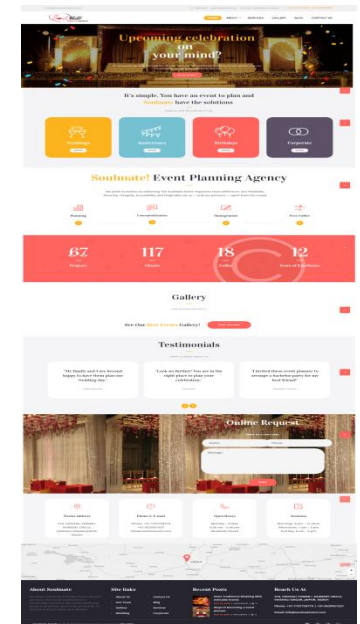
SMS Me Now

www.smsmenow.in



Soulmate Events

www.soulmateconcepts.com



Clientele





Proactive Professional Services (P) Ltd.

SMS Solutions

Voice Solutions

Digital Marketing



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